



downtown _____
CORNER BROOK

FOR IMMEDIATE RELEASE

Corner Brook Downtown Business Association announces Voluntary Membership

October 18, 2017 – The Corner Brook Downtown Business Association has launched its Voluntary Membership, a motivated plan to recruit new members.

The Corner Brook Downtown Business Association receives regular requests to offer membership to businesses which do not meet the regular membership qualifications. As of January 1, 2018, anyone within the business improvement area boundary or anyone providing a service to the downtown are eligible to be members.

The mandate of the Association is to devise and implement a plan to revitalize the downtown section of Corner Brook to:

- a. Promote the area as a place for retail and commercial activity
- b. Assist in carrying out the improvements, enhancement, beautification and maintenance of municipal or public lands
- c. Participate in special projects, activities or events for the purpose of improving the area

Voluntary members of the Downtown Business Association will have the opportunity to take advantage of all the DBA has to offer, excluding formal voting rights.

Applications have been sent in the mail, and can be found online at www.downtowncornerbrook.com

About the DBA

The Downtown Business Association BIA Board of Directors represents approximately 250 businesses in downtown Corner Brook and works in partnership with the City of Corner Brook and other stakeholder groups to enhance the area as a shopping, dining and services destination.

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